

  
**國立東華大學**  
**教學計劃表 Syllabus**

課程名稱(中文) Course Name in Chinese	中級財務管理		學年/學期 Academic Year/Semester	114/2	
課程名稱(英文) Course Name in English	Intermediate Financial Management				
科目代碼 Course Code	MSF_10140	系級 Department & Year	學二	開課單位 Course-Offering Department	管理科學與財金國際學士學位學程
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)	3.0/3.0		
授課教師 Instructor	/翁胤哲				
先修課程 Prerequisite	/#財務管理/*財務管理				
課程描述 Course Description					
In the fundamental Financial Management class, students have learned the essential knowledge and valuation principle concept. This course will cover the core corporate financial issues by examining topics including the risk and return, capital budgeting, capital structure, long-term financing, payout policy, and possibly corporate social responsibility. Students would practice conducting empirical studies for the designated topics, making presentations in class, and delivering their research reports. Students need to learn how to use the database or any public resource to collect data for their research; therefore, performing statistical analysis will be necessary. There is a midterm and final examination and a couple of small research projects. The grading will base on the students' performance in the exams, projects, and their participation/contribution to the class.					
課程目標 Course Objectives					
This course including the latest developments in corporate finance theory and practice that help students to apply theory to solve financial problems.					
圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated					
授課進度表 Teaching Schedule & Content					
週次 Week	內容 Subject/Topics			備註 Remarks	
1	Introduction				
2	Systematic Risk and the Equity Risk Premium I				
3	Systematic Risk and the Equity Risk Premium II				
4	The Cost of Capital				
5	External Financing I				
6	External Financing II				
7	Spring Break (Holiday)				
8	In-class exercises				
9	期中考試週 Midterm Exam				
10	Project 1				
11	Capital Structure I				
12	Capital Structure II				

13	Payout Policy	
14	Financial Modeling and Pro Forma Analysis	
15	Working Capital Management	
16	In-class exercises	
17	期末考試週 Final Exam	
18	Project 2	

教學策略 Teaching Strategies

- 課堂講授 Lecture
  分組討論 Group Discussion
  參觀實習 Field Trip
- 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學 (Innovative Teaching)

- 問題導向學習 (PBL)
  團體合作學習 (TBL)
  解決導向學習 (SBL)
- 翻轉教室 Flipped Classroom
  磨課師 Moocs

社會責任 (Social Responsibility)

- 在地實踐 Community Practice
  產學合作 Industry-Academia Cooperation

跨域合作 (Transdisciplinary Projects)

- 跨界教學 Transdisciplinary Teaching
  跨院系教學 Inter-collegiate Teaching

- 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

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學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)	10%								
期中考成績 Midterm Exam	30%								
期末考成績 Final Exam	30%								
作業成績 Homework and/or Assignments	30%								
其他 Miscellaneous (_____)									
評量方式補充說明 Grading & Assessments Supplemental instructions									
教科書與參考書目 (書名、作者、書局、代理商、說明) Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)									
Textbook 1. Berk, Johnathan, Peter DeMarzo, and Jarrad Harfold (2022), Fundamentals of Corporate Finance 5/e, Pearson. (Shinlou). Reference texts 1. Shefrin, Hersh (2017), Behavioral Corporate Finance, 2e, McGraw Hill. 2. The Wall Street Journal 3. The Economist 4. Financial Times									
課程教材網址(含線上教學資訊, 教師個人網址請列位於本校內之網址) Teaching Aids & Teacher's Website(Including online teaching information. Personal website can be listed here.)									
E-learning									
其他補充說明 (Supplemental instructions)									