

國立東華大學
教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	財務管理			學年/學期 Academic Year/Semester	114/2
課程名稱(英文) Course Name in English	Financial Management				
科目代碼 Course Code	FIN_M0010	系級 Department & Year	碩士	開課單位 Course-Offering Department	財務金融學系
修別 Type	必修 Required	學分數/時間 Credit(s)/Hour(s)		3.0/3.0	
授課教師 Instructor	/侯介澤				
先修課程 Prerequisite					

課程描述 Course Description

This course is designed to provide students with a comprehensive understanding of the principles and practices of financial management. By the end of the semester, students will be able to explain the role of financial management in both firms and the broader economy, recognizing that the primary goal of corporate finance is the maximization of firm value. They will develop the ability to interpret and analyze financial statements, evaluate firm performance, and understand the importance of cash flow management for both short-term operations and long-term planning.

課程目標 Course Objectives

The course studies corporate financial decisions in an international setting. We start with basic concepts of international financial markets, such as the global foreign exchange market and its operations, the international capital market, the global bond market, the international equity markets, and cross-border portfolio investment. Then, we discuss corporate financial decision issues including risk management, investment, capital structure, capital budgeting, and cash management in the global context.

系專業能力 Basic Learning Outcomes		課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	具備財務金融的分析能力 Understanding the financial analysis.	●
B	具備企業財務管理專業能力 Capabilities for business financial management.	●
C	具備英語閱讀溝通協調等能力 English reading ability of communication and coordination.	●
D	具備獨立研究之技能，以進行財金議題研究 Independent research skills to research financial issues.	●
E	具備個人投資理財能力 Investment and financial management.	●
F	具備電腦程式運算及設計能力 Ability of computer programs, algorithms and application.	○

圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次 Week	內容 Subject/Topics	備註 Remarks
1	Introduction	
2	Overview of corporate finance	

3	Financial statements	
4	Cash flows	
5	Coursework 1	
6	Interest rates	
7	Stock valuation	
8	Spring break	
9	期中考試週 Midterm Exam	
10	Capital budgeting	
11	Risk and return	
12	Cost of capital long-term management	
13	Short-term financial management	
14	Coursework 2	
15	Sustainability corporate finance	
16	Final exam	
17	Flexible Supplementary Teaching	
18	期末考試週 Final Exam	

教學策略 Teaching Strategies

- ☒ 課堂講授 Lecture
 ☒ 分組討論 Group Discussion
 ☐ 參觀實習 Field Trip
☐ 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學(Innovative Teaching)

- ☒ 問題導向學習(PBL)
 ☒ 團體合作學習(TBL)
 ☐ 解決導向學習(SBL)
☐ 翻轉教室 Flipped Classroom
 ☐ 磨課師 Moocs

社會責任(Social Responsibility)

- ☐ 在地實踐 Community Practice
 ☐ 產學合作 Industry-Academia Cooperation

跨域合作(Transdisciplinary Projects)

- ☐ 跨界教學 Transdisciplinary Teaching
 ☐ 跨院系教學 Inter-collegiate Teaching

- ☐ 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments									
配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)	30%								
期中考成績 Midterm Exam	20%								
期末考成績 Final Exam	20%								
作業成績 Homework and/or Assignments	30%								
其他 Miscellaneous (_____)	0%								
評量方式補充說明 Grading & Assessments Supplemental instructions									
教科書與參考書目(書名、作者、書局、代理商、說明) Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)									
課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址) Teaching Aids & Teacher's Website(Including online teaching information. Personal website can be listed here.)									
其他補充說明 (Supplemental instructions)									