



## 教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	財務管理		學年/學期 Academic Year/Semester		114/2			
課程名稱(英文) Course Name in English	Financial Management							
科目代碼 Course Code	TRLSM0030	系級 Department & Year	碩士	開課單位 Course-Offering Department	觀光暨休閒遊憩學系			
修別 Type	選修 Elective	學分數/時間 Credit(s)/Hour(s)	3.0/3.0					
授課教師 Instructor	/侯介澤							
先修課程 Prerequisite								

### 課程描述 Course Description

This course is designed to provide students with a comprehensive understanding of the principles and practices of financial management. By the end of the semester, students will be able to explain the role of financial management in both firms and the broader economy, recognizing that the primary goal of corporate finance is the maximization of firm value. They will develop the ability to interpret and analyze financial statements, evaluate firm performance, and understand the importance of cash flow management for both short-term operations and long-term planning.

### 課程目標 Course Objectives

This course including the latest developments in corporate finance theory and practice that help students to apply theory to solve financial problems.

	系專業能力 Basic Learning Outcomes	課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	具備觀光、休閒、遊憩之理論的進階知識To Have advanced knowledge on tourism、recreation and leisure.	
B	具備邏輯思考、問題分析與解決的能力Students will be able to identify, analyze and solve business problems with logical thinking.	●
C	具備跨文化領導、溝通協調與團隊合作的能力Students will be able to demonstrate effective leadership, communication, coordination and teamwork skills.	○
D	具備國際視野與外語能力Students will be able to communicate in foreign languages and have an awareness of the global and cultural diversity issues.	○
E	善用資訊科技進行資訊蒐集、分析與統整Use of technology for information gathering, analysis and integration.	●
F	熟悉「深度遊憩體驗」之經營與規劃的觀光休憩知識Develop "deep recreation experience" of tourism and recreation management and planning knowledge.	○
G	熟悉「關懷社群健康」之經營與規劃的觀光休憩知識Develop "Caring for the Community Health" of tourism and recreation management and planning knowledge.	○
H	熟悉「強調資源永續」之經營與規劃的觀光休憩知識Develop "emphasis on sustainable resource" of tourism and recreation management and planning knowledge.	○

圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

## 授課進度表 Teaching Schedule & Content

週次 Week	內容 Subject/Topics	備註 Remarks
1	Introduction	
2	Overview of corporate finance	
3	Financial statements	
4	Cash flows	
5	Coursework 1	
6	Interest rates	
7	Stock valuation	
8	Spring break	
9	期中考試週 Midterm Exam	
10	Capital budgeting	
11	Risk and return	
12	Cost of capital long-term management	
13	Short-term financial management	
14	Coursework 2	
15	Sustainability corporate finance	
16	Final exam	
17	Flexible Supplementary Teaching	
18	期末考試週 Final Exam	

## 教學策略 Teaching Strategies

課堂講授 Lecture       分組討論 Group Discussion       參觀實習 Field Trip  
 其他 Miscellaneous:

## 教學創新自評 Teaching Self-Evaluation

### 創新教學 (Innovative Teaching)

問題導向學習 (PBL)       團體合作學習 (TBL)       解決導向學習 (SBL)  
 翻轉教室 Flipped Classroom       磨課師 Moocs

### 社會責任 (Social Responsibility)

在地實踐 Community Practice       產學合作 Industry-Academia Cooperation

### 跨域合作 (Transdisciplinary Projects)

跨界教學 Transdisciplinary Teaching       跨院系教學 Inter-collegiate Teaching

業師合授 Courses Co-taught with Industry Practitioners

### 其它 other:

\_\_\_\_\_

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments						
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定
平時成績(含出缺席) General Performance (Attendance Record)	30%							
期中考成績 Midterm Exam	20%							
期末考成績 Final Exam	20%							
作業成績 Homework and/or Assignments	30%							
其他 Miscellaneous (_____)	0%							

評量方式補充說明  
Grading & Assessments Supplemental instructions

教科書與參考書目 (書名、作者、書局、代理商、說明)  
Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

課程教材網址(含線上教學資訊, 教師個人網址請列位於本校內之網址)  
Teaching Aids & Teacher's Website (Including online teaching information.  
Personal website can be listed here.)

其他補充說明 (Supplemental instructions)