

國立東華大學
教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	財務管理			學年/學期 Academic Year/Semester	114/2
課程名稱(英文) Course Name in English	Financial Management				
科目代碼 Course Code	IM_M0130	系級 Department & Year	碩士	開課單位 Course-Offering Department	資訊管理學系
修別 Type	選修 Elective	學分數/時間 Credit(s)/Hour(s)		3.0/3.0	
授課教師 Instructor	/侯介澤				
先修課程 Prerequisite					
課程描述 Course Description					
This course is designed to provide students with a comprehensive understanding of the principles and practices of financial management. By the end of the semester, students will be able to explain the role of financial management in both firms and the broader economy, recognizing that the primary goal of corporate finance is the maximization of firm value. They will develop the ability to interpret and analyze financial statements, evaluate firm performance, and understand the importance of cash flow management for both short-term operations and long-term planning.					
課程目標 Course Objectives					
This course including the latest developments in corporate finance theory and practice that help students to apply theory to solve financial problems.					
系專業能力 Basic Learning Outcomes					課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.' s Education Objectives
A	培育具備創造與思考能力、服務精神、團隊合作以及國際觀 Nurture ability regarding creativity and thinking, spirit of service, teamwork and international view				●
B	培養具備資訊專業知識與技能 Nurture professional ability and skill regarding information				
C	培養具備資訊科技與管理領域之知識整合應用能力 Nurture integrated ability regarding information technology and management				○
D	培養具備解決問題之資訊剖析、組織、整合、應用以及表達的能力 Nurture ability of information analysis, organization, integration, application, and expression regarding problem solving				
E	培養具備獨立研究、領導智能與資訊創新能力 Nurture ability regarding independent research, leadership and information innovation				○
圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated					
授課進度表 Teaching Schedule & Content					
週次Week	內容 Subject/Topics				備註Remarks
1	Introduction				
2	Overview of corporate finance				
3	Financial statements				
4	Cash flows				

5	Coursework 1	
6	Interest rates	
7	Stock valuation	
8	Spring break	
9	期中考試週 Midterm Exam	
10	Capital budgeting	
11	Risk and return	
12	Cost of capital long-term management	
13	Short-term financial management	
14	Coursework 2	
15	Sustainability corporate finance	
16	Final exam	
17	Flexible Supplementary Teaching	
18	期末考試週 Final Exam	

教學策略 Teaching Strategies

- ☒ 課堂講授 Lecture
 ☒ 分組討論 Group Discussion
 ☐ 參觀實習 Field Trip
 ☐ 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學(Innovative Teaching)

- ☒ 問題導向學習(PBL)
 ☒ 團體合作學習(TBL)
 ☐ 解決導向學習(SBL)
 ☐ 翻轉教室 Flipped Classroom
 ☐ 磨課師 Moocs

社會責任(Social Responsibility)

- ☐ 在地實踐 Community Practice
 ☐ 產學合作 Industry-Academia Cooperation

跨域合作(Transdisciplinary Projects)

- ☐ 跨界教學 Transdisciplinary Teaching
 ☐ 跨院系教學 Inter-collegiate Teaching

- ☐ 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments									
配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)	30%								
期中考成績 Midterm Exam	20%								
期末考成績 Final Exam	20%								
作業成績 Homework and/or Assignments	30%								
其他 Miscellaneous (_____)	0%								
評量方式補充說明 Grading & Assessments Supplemental instructions									
教科書與參考書目(書名、作者、書局、代理商、說明) Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)									
課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址) Teaching Aids & Teacher's Website(Including online teaching information. Personal website can be listed here.)									
其他補充說明 (Supplemental instructions)									