

 國立東華大學
教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	英美語言文化與溝通研究			學年/學期 Academic Year/Semester	115/1
課程名稱(英文) Course Name in English	Studies in the English Language, Culture, and Communication				
科目代碼 Course Code	APRSD3300	系級 Department & Year	博士	開課單位 Course-Offering Department	亞太區域研究博士班
修別 Type	選修 Elective	學分數/時間 Credit(s)/Hour(s)		3.0/3.0	
授課教師 Instructor	/嚴愛群				
先修課程 Prerequisite					
課程描述 Course Description					
This course explores how English is used as a cultural and communicative resource in academic, professional, and global contexts, with a focus on critical, research informed analysis and advanced production skills. Students will engage with key theories of language, culture, and intercultural communication, and apply them to authentic texts, interactions, and their own research communication. Through seminars, workshops, and project based tasks, students will develop their capacity to participate effectively and ethically in international scholarly communities using English.					
課程目標 Course Objectives					
By the end of the course, students will be able to: Upon successful completion of this course, students will be able to: 1.Critically explain major concepts in language, culture, and intercultural communication, and relate them to their own disciplinary contexts. 2.Analyze spoken and written English interactions for cultural assumptions, power relations, and identity construction in academic and professional settings. 3.Demonstrate advanced English for academic purposes skills (argumentation, hedging, stance, presentation, and discussion) appropriate to international PhD?level research communication 4.Design and deliver research talks, conference presentations, and academic discussions that are clear, audience?aware, and culturally sensitive. 5.Reflect on their own cultural position, communication style, and linguistic choices, and adapt strategies for effective intercultural collaboration. 6.Conduct a small scale critical analysis (paper or project) related to English, culture, and communication in their field, and report it using appropriate academic genres.					
圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated					
授課進度表 Teaching Schedule & Content					
週次Week	內容 Subject/Topics				備註Remarks
1	Course Introduction				
2	Names, Address Forms, and Identities				
3	Icons of English Culture: Buildings, Palaces, People				
4	Compare & Contrast Report I				
5	Small Talk, Topics, and Boundaries				
6	Feedback and Criticism in Your Own Culture				
7	Food Expressions, Color Symbolism, and Everyday Metaphors				

8	Compare & Contrast Report II	
9	期中考試週 Midterm Exam	
10	Compliments, Thanks, and Apologies	
11	Everyday Idioms and Fixed Expressions (Humor, Sarcasm, and Irony)	
12	Sensitive Topics and Taboo Language	
13	Compare & Contrast Report III	
14	Animals, Nature Images, and Cultural Metaphors	
15	Non-Verbal Communication & Public Talk in British Culture	
16	Final Project and Reflection	
17	期末考試週 Final Exam	

彈性 教學 規劃 Flexible Teaching Plan	請勾選(至少需勾選1 個項目): Please tick the box(es). (At least one item is required.): ☒ 問題討論 Problem-based Discussion ☐ 翻轉教學 Flipped Classroom ☐ 展演實作 Performance / Practical Presentation ☐ 校外參訪 Off-campus Visit ☐ 講座活動 Lecture / Seminar ☒ 線上作業 Online Assignments ☒ 自主學習 Self-directed Learning ☐ 課業輔導 Academic Support ☐ 實驗操作 Experiment Operation ☐ 遠距教學(同步) Distance Learning (Synchronous) ☐ 遠距教學(非同步) Distance Learning (Asynchronous) ☐ 其他(請填寫) Others (Please specify.): 備註: 本校學期週數自115 學年度起調整為17 週, 為符合1學分18 小時之原則, 請教師規劃安排彈性教學。 Note: From the 115th academic year, the semester will be 17 weeks. Please include flexible teaching activities to meet the required 18 hours per credit.
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教學策略 Teaching Strategies

- ☒ 課堂講授 Lecture ☒ 分組討論 Group Discussion ☐ 參觀實習 Field Trip
☐ 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學 (Innovative Teaching)

- ☒ 問題導向學習 (PBL) ☒ 團體合作學習 (TBL) ☒ 解決導向學習 (SBL)
☐ 翻轉教室 Flipped Classroom ☐ 磨課師 Moocs

社會責任 (Social Responsibility)

- ☐ 在地實踐 Community Practice ☐ 產學合作 Industry-Academia Cooperation

跨域合作 (Transdisciplinary Projects)

- ☐ 跨界教學 Transdisciplinary Teaching ☐ 跨院系教學 Inter-collegiate Teaching
☐ 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments									
配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)	40%		✓	✓	✓	✓			
期中考成績 Midterm Exam	20%		✓	✓	✓				
期末考成績 Final Exam	20%		✓	✓	✓	✓			
作業成績 Homework and/or Assignments	10%		✓	✓	✓	✓			
其他 Miscellaneous (_____)	10%		✓	✓	✓	✓			
評量方式補充說明 Grading & Assessments Supplemental instructions									
教科書與參考書目(書名、作者、書局、代理商、說明) Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)									
課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址) Teaching Aids & Teacher's Website(Including online teaching information. Personal website can be listed here.)									
其他補充說明 (Supplemental instructions)									