

 國立東華大學
教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	經濟學原理-個體篇		學年/學期 Academic Year/Semester		115/1
課程名稱(英文) Course Name in English	Principles of Economics-Micro Part				
科目代碼 Course Code	MSF_10120	系級 Department & Year	學一	開課單位 Course-Offering Department	經濟學系
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)		3.0/3.0	
授課教師 Instructor	/李妮璋				
先修課程 Prerequisite					
課程描述 Course Description					
This is an introductory course in microeconomics. It focuses on helping students to understand the basic principles of microeconomics and the applications of theories in daily life. Since our life is in large part about making choices subject to limited resources, this course will help you see through how rational decisions are made by individuals/firms/government and how it might be changed for the better. More importantly, how the market—where ‘supply’ and ‘demand’ interact — works and sets its price will be further elaborated. Despite the fact that the efficient market is not always the case, the government will be proved to be the solution when market failure (such as externalities) occurs. Finally, this course will be taught in English- which is the beauty of this course!! Note: (1) Tutorials will take place on Mondays. (Dates to be announced.) (2) It is your responsibility to attend classes and quizzes. If you are not able to attend one of the classes or quizzes due to sickness or other acceptable reasons, you need to email the instructor as soon as possible. (3) All the updates and review questions will be posted on e學苑(e-learning website: http://www.elearn.ndhu.edu.tw/moodle/). Make sure you log in the system regularly. (4-1) If you miss any scheduled quiz (15% each), NO SPECIAL EXAM WILL BE ALLOWED — so that every student is treated equally. (4-2) An exception will be made for Midterm and Final exams in case of medical emergency or funeral attendance, given appropriate proofs. Note that the grade of the specially-arranged exam will be deducted for fairness purpose. Also keep in mind that the specially-arranged exam can only be arranged after the scheduled examination date (NO EXCEPTION). (5) Please switch off cell phone in class.					
課程目標 Course Objectives					
This is an introductory course in microeconomics. It focuses on helping students to understand the basic principles of microeconomics and the applications of theories in daily life. Since our life is in large part about making choices subject to limited resources, this course will help you see through how rational decisions are made by individuals/firms/government and how it might be changed for the better. More importantly, how the market—where ‘supply’ and ‘demand’ interact — works and sets its price will be further elaborated. Despite the fact that the efficient market is not always the case, the government will be proved to be the solution when market failure (such as externalities) occurs.					
系專業能力 Basic Learning Outcomes					課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.’ s Education Objectives

A	能以數量方法分析與解決問題。 Using quantitative methods to analyze and solve problems.	○
B	具備財務金融領域之分析能力。 Equipped with the ability to analyze finance.	○
C	能善用資訊科技進行資料分析、統整與呈現。 Using information technology to analyze, integrate, and present data.	○
D	具備國際視野與專業外語能力。 Equipped with a global vision and specialized foreign language proficiency.	●
E	具備掌握財經時事議題及研判財經趨勢之能力。 Equipped with the ability to master topics of finance and economy, and other current news, and to diagnose financial and economic tendencies	●
F	具備一般管理的基礎知識。 Equipped with basic knowledge of management in general.	○

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1	Introduction Chapter 0	
2	Chapter 1 Ten principles of Economics Chapter 2 Thinking like an economist	
3	Chapter 3 Gains from Trade Chapter 4 Market forces of demand and supply(part 1)	
4	Chapter 4 Market forces of demand and supply (part 2) Chapter 5 Elasticity and its applications (part 1)	
5	Chapter 5 Elasticity and its applications (part 2)	
6	Chapter 6 Supply, Demand and Government Policies	
7	Chapter 7 Consumer, Producer, and the Efficiency of Markets 1st quiz	1st quiz (Note: 2026/10/19, Monday, in tutorial session)
8	Chapter 8 The Costs of Taxation	
9	Midterm Exam (Note: 2026/11/05, Thursday, in class)	
10	No class NDHU Sports Day	
11	Chapter 14 Cost of production (part 1)	
12	Chapter 14 Cost of production (part 2)	
13	Chapter 15 Firms in competitive markets (part 1)	
14	Chapter 15 Firms in competitive markets (part 2)	
15	Chapter 16 Monopoly (part 1)	
16	Chapter 16 Monopoly (part 2) 2nd quiz	2nd quiz (Note: 2026/12/21, Monday, in tutorial session)
17	Final Exam (Note: 2026/12/31, Thursday, in class)	

彈性 教學 規劃 Flexible Teaching Plan	請勾選(至少需勾選1 個項目): Please tick the box(es). (At least one item is required.):	
	☐	問題討論 Problem-based Discussion
	☐	翻轉教學 Flipped Classroom
	☐	展演實作 Performance / Practical Presentation
	☐	校外參訪 Off-campus Visit
	☐	講座活動 Lecture / Seminar
	☐	線上作業 Online Assignments
	☒	自主學習 Self-directed Learning
	☐	課業輔導 Academic Support
	☐	實驗操作 Experiment Operation
	☐	遠距教學(同步) Distance Learning (Synchronous)
	☐	遠距教學(非同步) Distance Learning (Asynchronous)
	☐	其他(請填寫) Others (Please specify.):
	備註: 本校學期週數自115 學年度起調整為17 週, 為符合1學分18 小時之原則, 請教師規劃安排彈性教學。 Note: From the 115th academic year, the semester will be 17 weeks. Please include flexible teaching activities to meet the required 18 hours per credit.	

教學策略 Teaching Strategies

- ☒ 課堂講授 Lecture
 ☐ 分組討論 Group Discussion
 ☐ 參觀實習 Field Trip
 ☐ 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學(Innovative Teaching)

- ☐ 問題導向學習(PBL)
 ☐ 團體合作學習(TBL)
 ☐ 解決導向學習(SBL)
 ☐ 翻轉教室 Flipped Classroom
 ☐ 磨課師 Moocs

社會責任(Social Responsibility)

- ☐ 在地實踐 Community Practice
 ☐ 產學合作 Industry-Academia Cooperation

跨域合作(Transdisciplinary Projects)

- ☐ 跨界教學 Transdisciplinary Teaching
 ☐ 跨院系教學 Inter-collegiate Teaching

- ☐ 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments									
配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)									
期中考成績 Midterm Exam	35%	✓							
期末考成績 Final Exam	35%	✓							
作業成績 Homework and/or Assignments									
其他 Miscellaneous (two quizzes in tutorial sessions)	30%	✓							each worth 15%
評量方式補充說明 Grading & Assessments Supplemental instructions In addition to points from exams and quizzes, there are two sources of extra points: attendance(AT MOST 5 points) and pop quizzes(AT MOST 10 points). The grading policy will be explained in detail in the first lecture. 教科書與參考書目 (書名、作者、書局、代理商、說明) Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.) Textbook: N.Gregory Mankiw, "Principles of Economics", Cengage 課程教材網址(含線上教學資訊, 教師個人網址請列位於本校內之網址) Teaching Aids & Teacher's Website(Including online teaching information. Personal website can be listed here.)									
其他補充說明 (Supplemental instructions) This syllabus is subject to modification as the semester progresses.									