

 國立東華大學
教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	企業倫理講座AA			學年/學期 Academic Year/Semester	115/1
課程名稱(英文) Course Name in English	Business Ethics Seminar				
科目代碼 Course Code	CM_1001AA	系級 Department & Year	學三	開課單位 Course-Offering Department	管理學院
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)		2.0/2.0	
授課教師 Instructor	/張國義/劉英和/姚維仁				
先修課程 Prerequisite					
課程描述 Course Description					
This course aims to enhance students' ethical awareness and appreciation of the complexity of ethical decision-making in business organizations, develop their analytical skills to understand and resolve ethical issues, and facilitate their self-understanding as ethical agents.					
課程目標 Course Objectives					
The overall objective of this course is to enhance students' ethical awareness and appreciation of the complexity of ethical decision making in business organizations, to develop students' analytical skills for understanding and resolving ethical issues, and to facilitate student self-understanding of themselves as ethical agents.					
院基本素養與核心能力 College Basic Learning Outcomes					課程目標與院基本素養與核心能力 Correlation between Course Objectives and Basic Learning Outcomes
A	完備的商學與管理基礎知識。Sound basic knowledge of business and management				○
B	運用理性分析與創新思維從事問題解決。Ability to utilize rational and creative critical thinking in problem solving				●
C	專業外語能力。Professional foreign language skills				○
圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated					
授課進度表 Teaching Schedule & Content					
週次Week	內容 Subject/Topics				備註Remarks
1	Introduction to the Course				
2	Business ethics issues (1)				
3	Holiday 中秋節				
4	Business ethics issues (2)				
5	Holiday 雙十連假				
6	Business ethics issues (3)				
7	Particular Topic Speech (1)				
8	Particular Topic Speech (2)				

9	Particular Topic Speech (3)	
10	Particular Topic Speech (4)	
11	Particular Topic Speech (5)	
12	Particular Topic Speech (6)	
13	Term Project Presentation (1)	
14	Term Project Presentation (2)	
15	Term Project Presentation (3)	
16	Holiday 行憲紀念日	
17	Holiday 開國紀念日	

彈性 教學 規劃 Flexible Teaching Plan	請勾選(至少需勾選1 個項目): Please tick the box(es). (At least one item is required.): ☐ 問題討論 Problem-based Discussion ☐ 翻轉教學 Flipped Classroom ☐ 展演實作 Performance / Practical Presentation ☐ 校外參訪 Off-campus Visit ☐ 講座活動 Lecture / Seminar ☐ 線上作業 Online Assignments ☒ 自主學習 Self-directed Learning ☐ 課業輔導 Academic Support ☐ 實驗操作 Experiment Operation ☐ 遠距教學(同步) Distance Learning (Synchronous) ☐ 遠距教學(非同步) Distance Learning (Asynchronous) ☐ 其他(請填寫) Others (Please specify.): 備註: 本校學期週數自115 學年度起調整為17 週, 為符合1學分18 小時之原則, 請教師規劃安排彈性教學。 Note: From the 115th academic year, the semester will be 17 weeks. Please include flexible teaching activities to meet the required 18 hours per credit.
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教學策略 Teaching Strategies

- ☒ 課堂講授 Lecture ☒ 分組討論 Group Discussion ☐ 參觀實習 Field Trip
☐ 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學 (Innovative Teaching)

- ☒ 問題導向學習 (PBL) ☒ 團體合作學習 (TBL) ☐ 解決導向學習 (SBL)
☐ 翻轉教室 Flipped Classroom ☐ 磨課師 Moocs

社會責任 (Social Responsibility)

- ☐ 在地實踐 Community Practice ☒ 產學合作 Industry-Academia Cooperation

跨域合作 (Transdisciplinary Projects)

- ☐ 跨界教學 Transdisciplinary Teaching ☐ 跨院系教學 Inter-collegiate Teaching

- ☒ 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments									
配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)	25%		✓						
期中考成績 Midterm Exam									
期末考成績 Final Exam									
作業成績 Homework and/or Assignments	35%		✓						
其他 Miscellaneous (期末報告)	40%			✓					
評量方式補充說明 Grading & Assessments Supplemental instructions									
教科書與參考書目(書名、作者、書局、代理商、說明) Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)									
課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址) Teaching Aids & Teacher's Website(Including online teaching information. Personal website can be listed here.)									
其他補充說明 (Supplemental instructions)									