



教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	藝文政策與分析		學年/學期 Academic Year/Semester	115/1
課程名稱(英文) Course Name in English	Arts Policy and Analysis			
科目代碼 Course Code	VAE_54900	系級 Department & Year	碩士	開課單位 Course-Offering Department
修別 Type	選修 Elective	學分數/時間 Credit(s)/Hour(s)	3.0/3.0	
授課教師 Instructor	/黃星達			
先修課程 Prerequisite				
課程描述 Course Description				
<p>本課程以臺灣藝文政策與文化治理為核心，探討文化政策如何影響藝術生產、文化機構運作與創意產業發展，並進一步分析其在族群藝術與地方文化中的實際作用。</p> <p>內容涵蓋文化政策形成機制、藝文補助與獎勵制度、文化行政體系、文化機構運作，以及當代文化治理挑戰。同時透過個案分析與國際比較，引導同學理解臺灣藝文環境在全球文化政策脈絡中的位置。課程特別強調「制度分析能力」與「政策批判思維」，協助同學從藝文實務或研究角度出發，理解政策如何形塑文化生態與產業結構，並培養同學具備進一步從事文化政策研究、文化機構管理與創意產業分析之能力。</p>				
課程目標 Course Objectives				
<p>一、培育學生掌握臺灣藝術與文化政策分析能力，理解政策對藝文創意產業與族群藝術發展的影響。</p> <p>二、分析臺灣藝術文化獎補助方案與政策措施，探討其運作、優勢與限制，並連結藝術創意產業實務。</p> <p>三、研究臺灣藝文產業現況與發展趨勢，培養族群藝術研究與創意產業策略分析能力。</p> <p>四、進行臺灣藝文機構個案探討，理解文化資產保存、策展與教育實務，並發展跨媒介與跨平台的創意產業應用。</p> <p>五、比較臺灣與國際藝文環境，培養學生從國際化與在地觀點分析藝文政策、文化產業與教育的能力。</p> <p>1. Cultivate students' ability to analyze Taiwan's arts and cultural policies, and understand their impact on the creative arts industry and ethnic art development.</p> <p>2. Analyze Taiwan's arts and culture grant and subsidy programs, examining their operations, advantages, and limitations, and link them to creative industry practices.</p> <p>3. Study the current status and trends of Taiwan's arts and culture industries, developing skills in ethnic art research and creative industry strategy analysis.</p> <p>4. Conduct case studies of Taiwanese arts and culture institutions, understanding cultural heritage preservation, curation, and education practices, and develop cross-media and cross-platform creative industry applications.</p> <p>5. Compare Taiwan's arts and cultural environment with international contexts, cultivating the ability to analyze arts policies, cultural industries, and education from both global and local perspectives.</p>				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	具備視覺藝術教育論述能力及其在學校和社會教育的應用。Possess the ability to articulate visual arts education and its application in both school and societal contexts.			●
B	發展兼具全球與在地內涵的藝術教育Develop art education that encompasses both global perspectives and local content.			●
C	活化學校與社會藝術教育實踐Activate practical applications of art education in both school and societal settings.			●
D	研發藝術教育產業創新模式Research and develop innovative models for the art education industry.			○

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
1		
2		
3		
4		
5		
6		
7		
8		
9	期中考試週 Midterm Exam	
10		
11		
12		
13		
14		
15		
16		
17	期末考試週 Final Exam	

彈性
教學
規劃
Flexible
Teaching
Plan

請勾選(至少需勾選1個項目):

Please tick the box(es). (At least one item is required.):

- 問題討論 Problem-based Discussion
- 翻轉教學 Flipped Classroom
- 展演實作 Performance / Practical Presentation
- 校外參訪 Off-campus Visit
- 講座活動 Lecture / Seminar
- 線上作業 Online Assignments
- 自主學習 Self-directed Learning
- 課業輔導 Academic Support
- 實驗操作 Experiment Operation
- 遠距教學(同步) Distance Learning (Synchronous)
- 遠距教學(非同步) Distance Learning (Asynchronous)
- 其他(請填寫) Others (Please specify.):

備註: 本校學期週數自115學年度起調整為17週, 為符合1學分18小時之原則, 請教師規劃安排彈性教學。

Note: From the 115th academic year, the semester will be 17 weeks. Please include flexible teaching activities to meet the required 18 hours per credit.

教學策略 Teaching Strategies

- 課堂講授 Lecture 分組討論 Group Discussion 參觀實習 Field Trip
- 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學 (Innovative Teaching)

- 問題導向學習 (PBL) 團體合作學習 (TBL) 解決導向學習 (SBL)
- 翻轉教室 Flipped Classroom 磨課師 Moocs

社會責任 (Social Responsibility)

- 在地實踐 Community Practice 產學合作 Industry-Academia Cooperation

跨域合作 (Transdisciplinary Projects)

- 跨界教學 Transdisciplinary Teaching 跨院系教學 Inter-collegiate Teaching

- 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)									
期中考成績 Midterm Exam									
期末考成績 Final Exam									
作業成績 Homework and/or Assignments									
其他 Miscellaneous (_____)									

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目(書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.
Personal website can be listed here.)

其他補充說明 (Supplemental instructions)