

 國立東華大學
教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	財務管理			學年/學期 Academic Year/Semester	115/1
課程名稱(英文) Course Name in English	Financial Management				
科目代碼 Course Code	DMSI20010	系級 Department & Year	學二	開課單位 Course-Offering Department	數位行銷與服務創新國際學士班
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)		3.0/3.0	
授課教師 Instructor	/翁胤哲/羅德謙				
先修課程 Prerequisite					
課程描述 Course Description					
The purpose of this course is to study firms’ investment, financing, and dividend decisions. The primary goal is to teach students how to apply financial information and theory to financial management and decision-making. The main readings for the course are Fundamentals of Corporate Finance, Fifth Edition, by Berk, J., DeMarzo, P., and Harford, J. Students are expected to attend every class unless they have an excused absence due to illness or an emergency. If one must miss a class session, it is their responsibility to notify the teachers by email, if possible, in advance of class, and to indicate the reason for the absence. Failure to do so may result in a penalty to your class participation grade. Homework assignments are due at the beginning of class. The course midterm ends with a 3-hour, closed-book in-class exam. Therefore, students’ grade for this class will be determined by class participation and discussion (10%), homework assignments (30%), a midterm examination (30%), and a final Examination (30%).					
課程目標 Course Objectives					
This course including the latest developments in corporate finance theory and practice that help students to apply theory to solve financial problems					
系專業能力 Basic Learning Outcomes					課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.’ s Education Objectives
A	具備以資訊技術協助企業運作與商業管理之知識與應用能力				
B	具備邏輯思考、問題分析與解決之能力				
C	具備溝通協調與團隊合作之能力				
D	具備創新思維之能力				
E	具備國際視野及外語溝通之能力				
圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated					
授課進度表 Teaching Schedule & Content					
週次Week	內容 Subject/Topics				備註Remarks
1	Introduction				Dr. Yin-Che Timmy Weng

2	Corporate Finance and the Financial Manager	Dr. Yin-Che Timmy Weng
3	Introduction to Financial Statement Analysis	Dr. Yin-Che Timmy Weng
4	Teacher's Day (Holiday)	Dr. Yin-Che Timmy Weng
5	Time Value of Money: An Introduction	Dr. Yin-Che Timmy Weng
6	Time Value of Money: Valuing Cash Flow Streams	Dr. Yin-Che Timmy Weng
7	Interest Rates	Dr. Yin-Che Timmy Weng
8	Taiwan Retrocession Day (Holiday)	Dr. Yin-Che Timmy Weng
9	期中考試週 Midterm Exam	Dr. Yin-Che Timmy Weng
10	Bonds	Dr. Te-Chien Lo
11	Stock Valuation	Dr. Te-Chien Lo
12	Investment Decision Rules	Dr. Te-Chien Lo
13	Fundamentals of Capital Budgeting	Dr. Te-Chien Lo
14	Stock Valuation: A Second Look	Dr. Te-Chien Lo
15	Risk and Return in Capital Markets	Dr. Te-Chien Lo
16	Systematic Risk and the Equity Risk Premium	Dr. Te-Chien Lo
17	期末考試週 Final Exam	Dr. Te-Chien Lo

彈性 教學 規劃 Flexible Teaching Plan	請勾選(至少需勾選1 個項目): Please tick the box(es). (At least one item is required.): ☐ 問題討論 Problem-based Discussion ☐ 翻轉教學 Flipped Classroom ☐ 展演實作 Performance / Practical Presentation ☐ 校外參訪 Off-campus Visit ☐ 講座活動 Lecture / Seminar ☐ 線上作業 Online Assignments ☒ 自主學習 Self-directed Learning ☐ 課業輔導 Academic Support ☐ 實驗操作 Experiment Operation ☐ 遠距教學(同步) Distance Learning (Synchronous) ☐ 遠距教學(非同步) Distance Learning (Asynchronous) ☐ 其他(請填寫) Others (Please specify.): 備註: 本校學期週數自115 學年度起調整為17 週, 為符合1學分18 小時之原則, 請教師規劃安排彈性教學。 Note: From the 115th academic year, the semester will be 17 weeks. Please include flexible teaching activities to meet the required 18 hours per credit.
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教學策略 Teaching Strategies

- ☒ 課堂講授 Lecture ☒ 分組討論 Group Discussion ☐ 參觀實習 Field Trip
☐ 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學 (Innovative Teaching)

- ☒ 問題導向學習 (PBL) ☐ 團體合作學習 (TBL) ☐ 解決導向學習 (SBL)
☐ 翻轉教室 Flipped Classroom ☐ 磨課師 Moocs

社會責任 (Social Responsibility)

- ☐ 在地實踐 Community Practice ☐ 產學合作 Industry-Academia Cooperation

跨域合作 (Transdisciplinary Projects)

- ☐ 跨界教學 Transdisciplinary Teaching ☐ 跨院系教學 Inter-collegiate Teaching
☐ 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments									
配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)	10%		✓	✓					
期中考成績 Midterm Exam	30%	✓							
期末考成績 Final Exam	30%	✓							
作業成績 Homework and/or Assignments	30%		✓						
其他 Miscellaneous (_____)									
評量方式補充說明 Grading & Assessments Supplemental instructions									
教科書與參考書目(書名、作者、書局、代理商、說明) Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)									
Required Textbook: Fundamentals of Corporate Finance, Fifth Edition (Global Edition), Berk, J., DeMarzo, P., and Harford, J. (新陸書局代理)									
課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址) Teaching Aids & Teacher's Website(Including online teaching information. Personal website can be listed here.)									
e-Learning@NDHU									
其他補充說明 (Supplemental instructions)									