



## 教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	數位敘事與參與式創作		學年/學期 Academic Year/Semester	115/1
課程名稱(英文) Course Name in English	Digital Narratives and Participatory Creation			
科目代碼 Course Code	ACI_31700	系級 Department & Year	學三	開課單位 Course-Offering Department
修別 Type	學程 Program	學分數/時間 Credit(s)/Hour(s)	3.0/3.0	
授課教師 Instructor	/黃星達			
先修課程 Prerequisite				
課程描述 Course Description				
本課程以數位敘事為核心，結合參與式文化與協作創作，訓練同學運用數位媒介進行故事設計、互動敘事與跨平台創作，並探索其於當代藝術與文化創意產業中的實踐方式。				
課程目標 Course Objectives				
一、理解數位媒介社會中的敘事形式與發展趨勢 二、認識數位敘事於藝術創作與文化表達中的應用 三、培養運用數位媒介進行敘事分析與創作的的能力 四、理解並實踐參與式文化與協作創作的概念 五、探索數位敘事於藝術創意產業與新媒體藝術中的應用  1. Understand narrative forms and developments in digital media societies. 2. Recognize the applications of digital storytelling in artistic creation and cultural expression. 3. Develop the ability to analyze and create narratives using digital media. 4. Understand and practice the concepts of participatory culture and collaborative creation. 5. Explore the applications of digital storytelling in the cultural and creative industries and new media art.				
系專業能力 Basic Learning Outcomes				課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	具備藝術創意產業發展潮流的國際視野。Possess an international perspective on the development trends of the creative arts industry.			●
B	瞭解在地文化資源及藝術創意產業特色。Understand local cultural resources and the characteristics of the creative arts industry.			●
C	具有創新概念，能進行藝創產品的研發。Have innovative concepts and the ability to conduct research and development of artistic products.			○
D	能結合在地資源，參與藝術創意產業實務。Ability to integrate local resources and participate in practical aspects of the creative arts industry.			●
E	具備企劃、領導、溝通、合作及問題解決能力。Possess skills in planning, leadership, communication, collaboration, and problem-solving.			○
F	對於藝術創意產業及發展潮流有分析管理知能。Analytical and managerial competence in the creative arts industry and its development trends.			●
圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated				
授課進度表 Teaching Schedule & Content				
週次 Week	內容 Subject/Topics			備註 Remarks

1	課程介紹：什麼是數位敘事	
2	AI共創活動參與	
3	數位媒介與敘事環境	
4	敘事結構與內容設計	
5	視覺敘事與影像語言	
6	互動敘事入門	
7	參與式文化 (Participatory Culture)	
8	觀眾、社群與內容共創	
9	期中考試週 Midterm Exam	
10	敘事企劃方法	
11	數位工具與平台應用	
12	新媒體敘事案例分析	
13	專案製作工作坊	
14	成果整合與敘事優化	
15	測試與使用者回饋	
16	期末成果發表+課程總結	
17	期末考試週 Final Exam	

彈性 教學 規劃 Flexible Teaching Plan	<p>請勾選(至少需勾選1 個項目): Please tick the box(es). (At least one item is required.):</p> <p><input checked="" type="checkbox"/> 問題討論 Problem-based Discussion</p> <p><input checked="" type="checkbox"/> 翻轉教學 Flipped Classroom</p> <p><input checked="" type="checkbox"/> 展演實作 Performance / Practical Presentation</p> <p><input type="checkbox"/> 校外參訪Off-campus Visit</p> <p><input type="checkbox"/> 講座活動 Lecture / Seminar</p> <p><input type="checkbox"/> 線上作業 Online Assignments</p> <p><input type="checkbox"/> 自主學習 Self-directed Learning</p> <p><input type="checkbox"/> 課業輔導Academic Support</p> <p><input type="checkbox"/> 實驗操作 Experiment Operation</p> <p><input type="checkbox"/> 遠距教學(同步) Distance Learning (Synchronous)</p> <p><input type="checkbox"/> 遠距教學(非同步) Distance Learning (Asynchronous)</p> <p><input type="checkbox"/> 其他(請填寫) Others (Please specify.):</p> <p>備註：本校學期週數自115 學年度起調整為17 週，為符合1學分18 小時之原則，請教師規劃安排彈性教學。 Note: From the 115th academic year, the semester will be 17 weeks. Please include flexible teaching activities to meet the required 18 hours per credit.</p>
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教學策略 Teaching Strategies

- 課堂講授 Lecture                       分組討論 Group Discussion                       參觀實習 Field Trip  
 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學 (Innovative Teaching)

- 問題導向學習 (PBL)                       團體合作學習 (TBL)                       解決導向學習 (SBL)  
 翻轉教室 Flipped Classroom                       磨課師 Moocs

社會責任 (Social Responsibility)

- 在地實踐 Community Practice                       產學合作 Industry-Academia Cooperation

跨域合作 (Transdisciplinary Projects)

- 跨界教學 Transdisciplinary Teaching                       跨院系教學 Inter-collegiate Teaching

- 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

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學期成績計算及多元評量方式 Grading & Assessments

配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)	40%								
期中考成績 Midterm Exam	20%								
期末考成績 Final Exam	30%								
作業成績 Homework and/or Assignments	10%								
其他 Miscellaneous (_____)									

評量方式補充說明

Grading & Assessments Supplemental instructions

教科書與參考書目 (書名、作者、書局、代理商、說明)

Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

課程教材網址(含線上教學資訊, 教師個人網址請列位於本校內之網址)

Teaching Aids & Teacher's Website(Including online teaching information.  
Personal website can be listed here.)

其他補充說明 (Supplemental instructions)