

國立東華大學
教學計劃表 Syllabus

課程名稱(中文) Course Name in Chinese	企業社會責任研究			學年/學期 Academic Year/Semester	115/1
課程名稱(英文) Course Name in English	Corporate Social Responsibility Research				
科目代碼 Course Code	FIN_M0340	系級 Department & Year	碩士	開課單位 Course-Offering Department	財務金融學系
修別 Type	選修 Elective	學分數/時間 Credit(s)/Hour(s)		3.0/3.0	
授課教師 Instructor	/侯介澤				
先修課程 Prerequisite					

課程描述 Course Description

This course examines the theoretical foundations, empirical evidence, and emerging developments in Corporate Social Responsibility (CSR), Environmental, Social, and Governance (ESG), sustainability, and responsible business practices. The course is designed as a research-oriented seminar emphasizing critical analysis of academic literature, scholarly discussion, and independent research development. Students will investigate major CSR and ESG research streams, including stakeholder theory, corporate governance, sustainability disclosure, responsible investment, climate risk, social responsibility, and sustainable development. Through journal article presentations, class discussions, examinations, and a final research proposal, students will develop the analytical and research skills necessary for academic and professional careers in business, finance, and sustainability.

課程目標 Course Objectives

Corporate Responsibility and Sustainability will deepen student understanding and stimulate critical thinking in these areas. Student will have the opportunity to practice problem-focused decision-making on a range of economic, social and environmental issues that affect the operation of contemporary organizations. The course will be of benefit if student wish to develop further insights into corporate responsibility and sustainability as part of your career, or if you have limited knowledge of the subject but would like to embark on a career in this sector.

系專業能力 Basic Learning Outcomes		課程目標與系專業能力相關性 Correlation between Course Objectives and Dept.'s Education Objectives
A	具備財務金融的分析能力Understanding the financial analysis.	●
B	具備企業財務管理專業能力Capabilities for business financial management.	●
C	具備英語閱讀溝通協調等能力English reading ability of communication and coordination.	●
D	具備獨立研究之技能，以進行財金議題研究Independent research skills to research financial issues.	●
E	具備個人投資理財能力Investment and financial management.	○
F	具備電腦程式運算及設計能力Ability of computer programs, algorithms and application.	○

圖示說明Illustration：● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

週次Week	內容 Subject/Topics	備註Remarks
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1	Course Introduction and Overview of CSR Research	
2	Foundations of CSR: Shareholder and Stakeholder Perspectives	
3	Agency Theory, Legitimacy Theory, and Institutional Theory	
4	Corporate Governance and Corporate Social Responsibility	
5	CSR and Firm Financial Performance	
6	ESG Ratings, Sustainability Reporting, and CSR Disclosure/ Coursework I	
7	Sustainable Finance and Responsible Investment	
8	Climate Change, Carbon Risk, and Environmental Sustainability	
9	期中考試週 Midterm Exam	
10	Human Capital, Employee Welfare, and Diversity Issues	
11	CSR and Corporate Innovation	
12	Responsible Supply Chains and Global Business Ethics/ Coursework II	
13	CSR in Emerging Markets and International Perspectives	
14	AI, Greenwashing, ESG Controversies, and SDGs	
15	Student Research Proposal Presentations	
16	Final Examination and Final Research Proposal Submission	
17	期末考試週 Final Exam	

彈性 教學 規劃 Flexible Teaching Plan	請勾選(至少需勾選1 個項目): Please tick the box(es). (At least one item is required.): ☐ 問題討論 Problem-based Discussion ☐ 翻轉教學 Flipped Classroom ☐ 展演實作 Performance / Practical Presentation ☐ 校外參訪 Off-campus Visit ☐ 講座活動 Lecture / Seminar ☐ 線上作業 Online Assignments ☒ 自主學習 Self-directed Learning ☐ 課業輔導 Academic Support ☐ 實驗操作 Experiment Operation ☐ 遠距教學(同步) Distance Learning (Synchronous) ☐ 遠距教學(非同步) Distance Learning (Asynchronous) ☐ 其他(請填寫) Others (Please specify.): 備註: 本校學期週數自115 學年度起調整為17 週, 為符合1學分18 小時之原則, 請教師規劃安排彈性教學。 Note: From the 115th academic year, the semester will be 17 weeks. Please include flexible teaching activities to meet the required 18 hours per credit.
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教學策略 Teaching Strategies

- ☒ 課堂講授 Lecture ☒ 分組討論 Group Discussion ☐ 參觀實習 Field Trip
☐ 其他 Miscellaneous:

教學創新自評 Teaching Self-Evaluation

創新教學 (Innovative Teaching)

- ☒ 問題導向學習 (PBL) ☒ 團體合作學習 (TBL) ☐ 解決導向學習 (SBL)
☒ 翻轉教室 Flipped Classroom ☐ 磨課師 Moocs

社會責任 (Social Responsibility)

- ☐ 在地實踐 Community Practice ☐ 產學合作 Industry-Academia Cooperation

跨域合作 (Transdisciplinary Projects)

- ☐ 跨界教學 Transdisciplinary Teaching ☐ 跨院系教學 Inter-collegiate Teaching
☐ 業師合授 Courses Co-taught with Industry Practitioners

其它 other:

學期成績計算及多元評量方式 Grading & Assessments									
配分項目 Items	配分比例 Percentage	多元評量方式 Assessments							
		測驗 會考	實作 觀察	口頭 發表	專題 研究	創作 展演	卷宗 評量	證照 檢定	其他
平時成績(含出缺席) General Performance (Attendance Record)	15%		✓	✓					
期中考成績 Midterm Exam	20%	✓					✓		
期末考成績 Final Exam	20%	✓					✓		
作業成績 Homework and/or Assignments	20%			✓	✓	✓			
其他 Miscellaneous (Research Proposal)	25%						✓		
評量方式補充說明 Grading & Assessments Supplemental instructions									
教科書與參考書目(書名、作者、書局、代理商、說明) Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)									
There is no required textbook. Reading materials will primarily consist of journal articles selected from leading finance, management, accounting, and sustainability journals.									
課程教材網址(含線上教學資訊,教師個人網址請列位於本校內之網址) Teaching Aids & Teacher's Website(Including online teaching information. Personal website can be listed here.)									
其他補充說明 (Supplemental instructions)									